

संचय SANCHAYA

रा ब सं
जनसेवा में 50 वर्षों से अधिक
NSI
Over 50 Years in Service of People

मासिक प्रकाशन

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Shri K.Anbazhagan, Hon'ble Finance Minister, Govt. of Tamil Nadu, seen awarding a prize to the best MPKBY agent on the occasion of celebration of World Thrift Day by NSI at Chennai, on 30th October 2009. Also seen (L to R) Shri C.Umashankar, I.A.S., Commissioner, Small Savings, Govt. of Tamil Nadu (Standing), Shri Rahman Khan Hon'ble Vice Chairman State Advisory Board for National Savings, Tamil Nadu and Shri T.Dasari, Regional Director (Sr.) NSI, Chennai Center.

NSI Celebrates World Thrift Day Throughout The Country

National Savings Institute, Ministry of Finance, Govt. of India in close coordination with the State Govt., Department of posts and agencies involved in mobilization of savings celebrate World Thrift Day every year on 30th October. This year also the World Thrift Day was celebrated at the Head Quarter of Regional Directors throughout the country on 30th October 2009. The other financial institutions such as Nationalised Banks, LIC, UTI etc. also participated in the celebration. The objective of celebrating World Thrift Day is to promote the habit of thrift / saving among the people and bring them under the fold of savings movement.

The messages received on the occasion of World Thrift Day from Her Excellency, President of India, Smt. Pratibha Devisingh Patil, Hon'ble Prime Minister Shri Manmohan Singh, Hon'ble Union Finance Minister Shri Pranab Mukherjee and Hon'ble Union Minister of State for Finance Shri Namo Narain Meena were read out. The distinguished guests on the occasion urged NSI officers to create awareness about the saving through financial literacy programmes as savings is key to the economic development. A special Ad on 'World Thrift Day' was released by NSI in selected news papers in the country through DAVP, New Delhi. The World Thrift Day function in all regional centers was covered by electronic and print media.



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Shri G.G.Shukla, I.R.S., Director General , National Academy of Direct Taxes, Nagpur seen addressing the gathering on the occasion of World Thrift Day organized by NSI Regional Center at Nagpur on 30th October 2009. Also seen (L To R) Shri R. Guha, Dy. Director General of Mines & Safety, Shri R.B. Singh, Chief Engineer, CPWD, Shri Anil Bhattacharya, Director & HOD, NSI Shri P.B.Yedla, Chief Controller of Explosives & Col. Jaleshwar Kanhar, Commandant Army Postal Service centre, Kamptee.

Importance of World Thrift Day

The World Thrift Day was first celebrated at Milan, Italy in 1924 on 31st October. In India it was celebrated on 31st October till 1984 but after the death of then Prime Minister Smt. Indira Gandhi, on 31st October, the World Thrift Day is being celebrated in the country every year on 30th October. The basic objective of World Thrift Day celebration is to create awareness among the masses about the virtue of thrift and saving.

The savings products of the Ministry of Finance are structured in such a way that it caters the needs of different segments of the society and being Government of India product, it has highest safety and security which is the prime objective for any investor. The achievements of NSO (Now NSI) during last more than 50 years have been encouraging. In 1948, it could mobilize Rs. 100 crore whereas in 2008-09 NSI could collect Rs. 1.43000 crores. (excluding PPF/SCSS Bank Collections). The State Govts and the extension agencies involved in mobilization of savings also play a significant role in mobilization of savings in India. The State Govts get 100% share of the net collections made in their State as a loan from Govt. of India on long term basis which is used by the State Government for their development plans.



Shri Pirthi Chand, I.A.S., Joint Secretary Finance Union Territory of Chandigarh seen awarding a prize to Shri Amit Gupta Chandigarh, the best SAS agent on the occasion of World Thrift Day organized by NSI, Regional Center at Chandigarh on 30th October 2009. Also seen (L to R) Shri V.K.Malhotra, RD, Shri Rajeev Sagar RD Shri M.K.Malhotra, Regional Director & Shri Balvinder Singh, Assistant Director, NSI, Regional Center, Chandigarh.

